



The Fundamentals of Consumer & Community Involvement for Health Researchers and Governance Staff

Duration: 1.5-hour interactive session + access to course resources

Session Overview: Consumer and community involvement (CCI) in health research is increasingly recognised as a critical factor in enhancing the quality and relevance of research outcomes. For researchers and research organisations involved in clinical trials - especially in light of the National Clinical Trials Governance Framework extending the Partnering with Consumers Standard to a healthcare organisation's clinical trial services - understanding and implementing CCI is more important than ever.

This evidence-based session offers a comprehensive introduction to CCI, tailored to those conducting clinical research. The session covers essential considerations for planning and applying CCI at a study level, with principles that can also be adapted to organisational settings. Attendees will gain practical insights and receive a CCI checklist to support the development of their own CCI plans.

Session Objectives

- Understand what CCI is and what it is not
- Be aware of the benefits of CCI, including its influence on study recruitment
- Be aware of how to identify and engage consumers, and where in the research cycle they can be involved
- Understand the role of CCI in improving participant diversity and trial generalisability
- Identify key considerations to avoid tokenism
- Identify evidence-informed practice for successful CCI

Certification: Attendees will receive a certificate of attendance upon course completion.