



Professional Development in Therapeutics™

ARCS ANNUAL MELBOURNE DINNER

1 December

Mercantile Rowing Club

SPONSORSHIP OPPORTUNITIES

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As an important industry contact, ARCS would like to bring your attention to a sponsorship opportunity now being offered at the 2011 Melbourne Regional Network Group (RNG) Annual Dinner.

The Dinner is a long standing and well regarded event in the ARCS Melbourne calendar as a fun and social networking evening. This year's dinner will be held at The Mercantile Rowing Club, Melbourne. The venue is a central Melbourne location in an idyllic setting on the banks of the Yarra River.

The estimated 150 guests will enjoy a buffet dinner, drinks and a guest speaker.

By taking part as a sponsor for the dinner, your company will benefit by:

- Providing company exposure to a large audience of key pharmaceutical company leaders and decision makers
- Direct access to a niche group of young, mobile and affluent qualified professionals
- Promoting your company as an organisation which supports professional education

Sponsorship is offered in the categories of Gold, Silver and Bronze with varying prices to suit your budget.

GOLD SPONSORSHIP AU\$725.00

- Promotion of the company name on the registration flyer
- Promotion of the company name/logo on the menu
- Opportunity to distribute one item of printed literature and/or a single promotional item for the duration of the dinner*
- Recognition of sponsorship at the dinner - displaying the company logo throughout the evening and a verbal acknowledgment
- Complimentary registration for one company representative at dinner
- Gold sponsors also have the option of providing a 'lucky door prize'* to be drawn on the night to the value of \$200
- Delegates list

SILVER SPONSORSHIP AU \$485.00

- Promotion of the company name on the registration flyer
- Promotion of the company name/logo on the menu
- Opportunity to distribute one item of printed literature and/or a single promotional item for the duration of the dinner*
- Recognition of sponsorship at the dinner - displaying the company logo throughout the evening

BRONZE SPONSORSHIP AU\$245.00

- Promotion of the company name on the registration flyer
- Promotion of the company name/logo on the menu
- Recognition of sponsorship at the dinner - displaying the company logo throughout the evening

* Please attach details of any intended promotional activities e.g. competitions and giveaways. All activities are subject to ARCS approval prior to the event.



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**2011 ARCS Melbourne Annual Dinner
Thursday 1 December 2011
Mercantile Rowing Club, Melbourne**

Sponsorship Application Form

Fax completed form to ARCS Australia on 02 8905 0830 by COB 4 November 2011

Contact Details

Company: _____

Contact Name: _____ Position: _____

Address: _____ City: _____ State: _____ Post Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____ Website: _____

Payment Details

Prices include GST

- Gold: \$725.00
- Silver: \$485.00
- Bronze: \$245.00

Total Amount to be charged: \$_____

Please send me an invoice Cheque^ Visa MasterCard AMEX Diners

Credit Card Number: _____ Expiry Date: ____ / ____

Name on Card: _____ Signature: _____

* Please attach details of any intended promotional activities e.g. competitions and giveaways. All activities are subject to ARCS approval prior to the event.

^ Cheques should be made payable to ARCS Australia